

style forecast

JULIA TURNWALD - STYLIST

SEPTEMBER 2010

RE-INVENTION.....

SO DO BLONDES REALLY HAVE MORE FUN ???

As a Stylist I ask people every day to step outside their boundaries, to try something different and create a new, enhanced look...it was time for me to lead by example.

I made the decision to loose my blonde locks with apprehension and excitement - to me it was the end of an era and I wasn't going to do it lightly.

I hope this gives you some inspiration to take a look at yourself. We all need to re-invent the wheel now and again...**so be bold, be beautiful, be inspired!**



I want to take this opportunity to thank the girls at Servilles Ponsonby, especially Sam - she did an amazing job, if you need a blow wave, cut, colour or re-invention give her a call at Servilles on 378 9799

MY TOP PRODUCT PICKS :

Moroccan Oil - makes your hair gleam, helps it dry quicker and is a conditioning treatment all in one - LOVE IT!!

Davines Alchemic Conditioner - is a chocolate conditioner with a toner. Makes my hair shine and keeps it's colour vibrant.



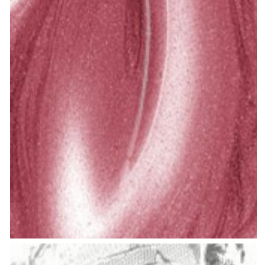
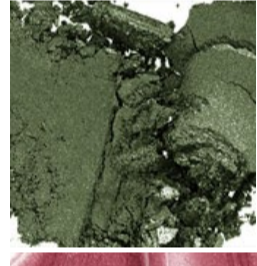
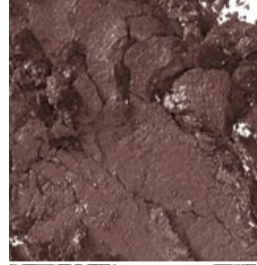
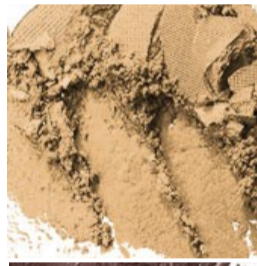
COLOUR ME BEAUTIFUL.....

My colour was a 2 part process, the blonde needed to be filled (with red) and then the chocolate colour applied. Sam at Servilles was fantastic, she took time to make sure I felt comfortable with each of the stages (as for about half an hour I was an extremely vibrant redhead) and within a few hours she had turned me into a gleaming brunette.

I never thought I would say this but being a brunette has made me feel more confident and look younger - it suits my skin tone, my clothing and my personality better, which in turn helps me to feel better about myself.

But the colour is not where it ended if I was going to do this I needed to do it right. So I was off to get some new makeup to suit my new tones. I needed to change the shade of my eye makeup and my lip gloss as I was now looking a little washed out. A new diet was formed, a few new clothes and a pair of sunglasses purchased - and I now feel like a new person.

Total cost of my re-invention \$959.00



The first port of call was my computer. I photo shopped my hair colour in varying shades of brown. A friend was consulted, a decision was made and Servilles Ponsonby were fabulous and able to fit me in the following morning so there was no time for cold feet!!!



It is surprising how easy it is to re-invent yourself and it is so invigorating. I challenge you to think about your look...even if only for a few minutes



Summer is on the way and there is no better time to get some new sunglasses. This is one accessory you should invest in. Make sure you get the right shape and colour for your face. All of the glasses shown are from OPSM.

HAIR WE GO.....

Glabsons new flagship in Newmarket is now open and the fabulous new store features Pony Xpress - a capsule hair salon that offers eight blow-dry styles at extremely affordable prices. Pony Xpress focus on efficient service delivered by an internationally-recognised team.

Fashion and hair go hand in hand and now with Pony Xpress you can get your hair styled while buying the latest clothes - and the bonus - the cost is only \$35 and it only takes 30 minutes!!!

The concept is a New Zealand first and this has to be one concept I personally think is a huge winner. They are going to be seeing me regularly with my new do!!



As you can tell it has been another exciting month. I have focused most of this month around myself however it is because I want you to think all about you!! So often we get caught in the day to day running of life that we forget to take some time out to focus on ourselves. A re-invention like I have done can be an amazing experience and it will make you think about yourself, not only about the way you look but also what you eat, your lifestyle and the people around you. I challenge each and every one of you to take some time out for yourself. If you are thinking about a re-invention whether it be small, medium or large give me a call, I would love to help you on your journey!!

julia

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